



Mayworks: Festival of Working People & the Arts 2024 Festival Sponsorship & Partnership Package

Mayworks: Festival of Working People & the Arts

The Mayworks Festival of Working People & the Arts celebrates the diverse artists and working people at the intersection of art, social justice, and labour. Mayworks festivals take place in communities around the world and was relaunched in BC in 2023 by a volunteer steering committee after the last festival in 2012.

The festival brings together artists and workers from a diverse range of organizations in the visual & media arts, community arts, cooperatives, and labour movement to celebrate the rich history of working people in BC.

Mayworks Programming

In 2023 we held 18 events with 571 attendees throughout the lower mainland. Events were presented in partnership and support from 11 partners and sponsors.





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Our festival organizing team commissioned two union artists, [Paige Jung](#) and [Kyla James Yin](#), from the Arts and Cultural Workers Union (ACWU), IATSE Local B778 to create designs for the festival.

Paige's Solidarity Forever design illustrates the power of community solidarity. With a nod to "bread and roses" and the solidarity fist, this illustration demonstrates the

abundance of growth when we come together. We have a responsibility to look out for one another and create spaces where everyone feels valued and seen.

Kyla's window mural, Transmigration, explores the possibilities of a society in the far future, imagining mythology as both supernatural and technological. Kyla uses solarpunk as a way to imagine a present and future where history, the environment, and technology coexist harmoniously. The illustration also represents the ongoing history of labour organizing in Chinatown.



The depiction of the 麒麟 (Qilin) comes from its history as an auspicious symbol, and Kyla's desire to bring a symbol of good luck to Vancouver's Chinatown and to the labour organizing initiatives that take place there. The 麒麟 harmonizes natural, technological, and supernatural elements in the hope that our collective future can do the same.

Become a Sponsor

In 2023, seed funding from the Union Cooperative Initiative, Vancity Savings Credit Union, and the Province of BC allowed us to relaunch the festival. The support of union partners with shared beliefs in social, economic, and environmental justice will allow us to further grow the festival programming across BC and provide more work opportunities for precarious and freelance artists.





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Sponsorship Benefits

Sponsorship Level	Recognition
PRESENTING SPONSOR \$2000+	<ul style="list-style-type: none"> ➤ Featured logo recognition on our website’s home page ➤ Prominent logo recognition at a chosen feature event ➤ Logo recognition and tagging on social media ➤ Designated signage and promotional display at events ➤ Framed poster and stickers of the 2024 Mayworks Graphic ➤ 8 complimentary tickets to one of the primary events
SUSTAINING SPONSOR \$1000+	<ul style="list-style-type: none"> ➤ Logo recognition on our website’s home page ➤ Logo recognition at a chosen event ➤ Logo recognition and tagging on social media ➤ Framed poster of the 2024 Mayworks Graphic ➤ 4 complimentary tickets to one of the primary events
SOLIDARITY SPONSOR \$500	<ul style="list-style-type: none"> ➤ Logo recognition on our website home page ➤ 25 Mayworks stickers & buttons ➤ 2 complimentary tickets to one of the primary events
SUPPORTER SPONSOR \$200	<ul style="list-style-type: none"> ➤ Recognition on our website ➤ Recognition at events ➤ 10 Mayworks stickers & buttons
COMMUNITY SPONSOR \$100	<ul style="list-style-type: none"> ➤ Recognition on our website ➤ Recognition at events ➤ 10 Mayworks stickers

Additional in-kind support and the donation of services will be accepted in exchange for sponsorship recognition.





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Donations

Individual contributions are essential to the success of our festival. We strive to keep our events free or at low cost while maintaining a mandate to properly compensate artists and address issues of political significance.

Donations Benefits

Any individual donation of \$50 or more is eligible for a free gift for pick-up at the UCI Studio in Chinatown at 525 Carrall Street, Vancouver!

Community & Program Partners

If you have any questions about Mayworks or if you are interested in supporting the festival, including co-presenting an event, please reach out to the Mayworks organizing team at info@unionci.ca.



Mayworks is an incubated cooperative project of the Union Cooperative Initiative (UCI). The UCI is **building an economy that works for all** through the development, incubation, and operation of union cooperatives that are good for people and the planet. We are a non-profit solidarity cooperative with a mission to build a worker-centred social and solidarity economy at home and abroad.

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